# **KEYLA JONES**

# **UX / UI DESIGNER**

www.keylajonesdesigns.com

# INFO

#### **ADDRESS**

Seneca, SC

#### **PHONE**

623-239-2849

#### **EMAIL**

chkiko@gmail.com

#### SOFTWARE

Adobe XD

Figma

Photoshop

Illustrator

After Effects

HTML

CSS

C#

# SKILLS

Visualization

Rapid Prototyping

**Usability Testing** 

User Interviews

Persona Development

Time management

Self-motivated

Effective communication

Team-player

# **PROFILE**

Proactive and detail-oriented UX Designer who recently graduated from the Google UX/UI Certification bootcamp. Self-motivated learner with clear understanding of current technologies and UX practices. Proven experience with design, collaboration, problem-solving, and deadlines.

# **EDUCATION**

#### **UX / UI Design Certification, Google**

2021 - Remote

Six month intensive bootcamp that covered the UX design process from start to finish.

- · User research, competitive analysis, interviews
- User personas, information architecture, user journey map, storyboards.
- Mobile and desktop sketches, Lo-Fi wireframes and Hi-Fi prototypes, usability studies
- · Presentations for stakeholder buy-in

Associate Degree, Glendale Community College 2018 - Arizona (3.9 GPA)

# **EMPLOYMENT HISTORY**

# Administrative Specialist II, Tri-County Technical College Oct 2019 - Present | Pendleton, SC

- Editor of division newsletter
- Created graphics and posters
- · Exceeded KPI for student enrollment goals
- Assisted with marketing efforts
- Provided excellent customer service by empathizing with student needs
- Collaborated and planned regular team building exercises
- Promoted twice in one year.

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# EMPLOYMENT HISTORY

#### Graphic Design, Chakra 5 Productions/Reiki Rising

Jan 2012 - Present | Remote

- As needed freelance position
- Worked with stakeholders to design illustrations, posters, and other marketing material
- · Exceeded deadlines on time sensitive materials
- Coordinated directly with the CEO to determine and meet needs

#### Academic Gap Year

Aug 2018 - Sept 2019

#### Special Events Coordinator/HR Assistant, Bass Pro Shops

Nov 2016 - Aug 2018 | Tacoma, WA

- · Successfully interviewed, trained, and management a team of eight
- Assisted with full-cycle recruitment
- · Point of contact for charitable giving and public relations
- Coordinated all store events, including nationally known Christmas event (Santa's Wonderland).
- · Successfully managed social media platforms to exceed the KPIs set for store event participation
- Employee of the month for December 2017

#### Contract Administrative Assignments, Robert Half

Jan 2014 - Oct 2016

#### **Customer Service Associate, Follett Group**

May 2013 - Aug 2013

# HOBBIES









